



News Release

2020-02-24

FORTAI developing a revolutionary system to optimize mining supply chain

(TORONTO/SUDBURY) – A new technology company with the vision and experience to transform how mines and heavy industry design, build, and manage their operations has arrived.

[FORTAI](#) is an advanced technology and product manufacturing company focused on delivering innovative value chain management and savings to the mining industry while providing profitable growth to investors and shareholders.

FORTAI's ADMMIT® technology is an autonomous mobile inventory management system built for dynamic environments such as mines. It tracks, delivers and manages material movement in real-time, from purchase to consumption and links to planning and inventory controls. The company is also developing a customizable and mine-ready container called the SmartCube®, that works with the ADMMIT® platform.

"Our vision is to deliver optimal value at every link of the mining production chain," explained FORTAI president [Trang Tran-Valade](#), P.Eng., PMP. "The industry is looking for transformative ways to meet or exceed production targets. We are building a material tracking and inventory system purpose-built for mining – one that's as robust as those used by world-class logistics and retail companies."

Tran-Valade will be at the Prospectors & Developers Association of Canada (PDAC) convention in Toronto, with ADMMIT® dealer, [SHYFTinc](#), to discuss this transformative technology and options for clients.

"We already have premiere technology and global top-ten mining companies working with us on development and field testing, and we invite others to discover how it can optimize their operation," said Tran-Valade.

An experienced business leader and engineer, Tran-Valade founded SHYFTinc in 2018 and grew the team to 20 employees before establishing FORTAI. Prior to that, she worked at BESTECH and progressed in a variety of engineering, research and development, and administrative leadership roles. Visit [fortaitech.com](https://www.fortaitech.com) to learn more.

-30-

Contact:

Lynn Bulloch, Communications Manager

lynn_bulloch@inovinta.com | 705-561-0593 (m) | FORTAI [LinkedIn](#)

PO Box 20048 Bay Adelaide P.O.
Toronto ON Canada M5H 0A1
1-844-936-7824 (1-844-9FORTAI)
<https://www.fortaitech.com/>